

Type of Decision									
Meeting Date	Thursday, August 22, 2013				Report Date	Friday, August-16-13			
Decision Required		Yes	X	No	Priority	X	High		Low
Direction Only		Information Only		x	Type of Meeting	X	Open		Closed

REPORT TITLE									
Clerk's Report – CIF Blue Box Funding Project #22/08/13/801 - A									

Introduction

In 2012 we were successful in obtaining a Waste Diversion Ontario Continuous Improvement Fund Grant for Promotion and Education of Blue Box Program for \$5,000.

Staff have met and discussed strategies for increasing participation in Blue Box programming and recycling in general by our summer visitors. A schedule has been completed for the CIF Blue Box Communications Plan which will result in receipt of \$5,000 to use towards this project.

Work is underway to consider the types of activities and products which would help to create awareness and increase participation in the Blue Box plan by summer visitors, in the campgrounds and throughout our cottages. Some products have been created and distributed; others are in the works. All products will be covered under the CIF funding received.

You have each received a copy of the draft plan for reference. You can see that the main focus is on encouraging the last few holdouts to join their neighbours to recycle; and more importantly due to sheer volume, to encourage increased participation by the campground operators and our summer visitors. Reminders for everyone include the types of materials collected and not collected. (We do recognize that some of our businesses spend a significant amount of time and effort promoting recycling; staff have heard from campground users that more can still be done.)

Minutes of Staff Meeting – Monday, August 12, 2013

A - Blue Box Program Signage

1. Signs for recycling program.
 - a. Permanent on posts
 - i. 5 parks – MM, PV, AKL, LV, DW
 - ii. 3 Township Roads – Francoeur, Red Fox Trail, Greenbough Lake,
 - iii. 3 boat launches
 - iv. 1 Old Mackey park
 - b. Permanent on structure
 - i. 2 Disposal Site Gates
 - ii. 3 Recycling Depots/cargo containers
 - c. Magnetic
 - i. 2 – Disposal Site truck

ii. 2 - tailgate – Township trucks

B – Recycling Bins

1. Staff feel that large blue bins spread around the community would help spread the word. Outside workers have agreed to monitor and empty these containers. Garbage bins at post office box sites are recommended as well as workers often clean up messes here anyway.
 - a. Feeling that purchasing large bins to be used by campground operators would express Council's commitment by providing basic tools needed to participate.
 - b. Discussed challenges with emptying them. Bill and Terry both expressed willingness to assist with emptying and monitoring them. It is felt that those who will fill them with garbage will simply dump it along the road or in the sand barrels anyway. This would provide an opportunity for increased participation and awareness for everyone. If you don't see blue boxes in the community; why would you think we recycled?
2. Locations and numbers - 22
 - a. 10 - 5 - campgrounds – 2 bins each
 - b. 1 - Yates store
 - c. 3 - Boat Launches
 - d. 2 - Old Mackey Park
 - e. 6 - Post Office Box locations

The costs of the bins may be prohibitive. Large 55 gallon bins with flat lids are approximately \$105 each plus shipping and handling. (Labels identifying these as recycling containers would be additional costs.) Additional sourcing may be completed once final decisions and costs of signage are known.

44 Gallon recycling barrels with lids with a hole on top are \$85.00 plus shipping and handling. Purchasing 22 44-gallon bins, before shipping and handling would eat up half of our budget. Signage, a strong component of our recycling P&E plan will require significant funds as well.

It is possible to obtain more of the blue plastic (juice or pet food?) barrels that we purchased previously but without identifying them specifically with the recycling logo impact is lost and people simply assume they are garbage barrels.

Another option would be to purchase the cheaper barrels have signage and logos added and purchase recycling type lids with round holes on top to encourage people at least to recycle cans, bottles, jars etc. Paper products would be eliminated but this would at least address part of the issue diverting a large number of cans and water bottles at least.

Staff requires Council direction on:

1. Purchase and distribution of recycling barrels to campgrounds and other public spaces.
2. Opinion on location and number of barrels – public places; campgrounds?

3. Purchase of “proper” barrels or creation of a modified barrel as detailed above.