

The United Townships of Head, Clara & Maria
HCMHomecoming2017 – Photo Contest Rules & Regulations
June 30 – July 3, 2017



1. **Theme: "HCMHomecoming2017 – Capture our Celebration!"**
2. By entering, participating or attempting to participate in the Contest you will be deemed to have received, understood and agreed to be bound by these Official Rules and by the decisions of the Municipality of the United Townships of Head, Clara & Maria, as represented by staff and volunteers which decisions are final, binding and conclusive.
3. **Prizes:** per category (each of five)
 - a. 1st Prize - Digital Camera (Used over Homecoming Weekend)
 - b. 2nd Prize - \$25
 - c. 3rd Prize - \$15
4. **Entry Fee:** none
5. **Categories:** HCMHomecoming2017 event photos:
 - a. ACTION,
 - b. ON THE WATER,
 - c. OUR SENIORS,
 - d. CHILDREN AND YOUTH, AND
 - e. FAMILY THROUGH THE GENERATIONS;
6. **How to Enter:** Take a pic which fits into one of the contest categories under our theme; upload it using one of the following methods by the contest end date for your chance to win. We will accept entries on any of the following platforms. All submissions will be saved to both our Facebook and Instagram pages where voting will occur on these two platforms only.
 - a. **Social media – Instagram** - To enter the Contest, log into your Instagram account during the Contest Period (note: must be a valid, public account) and upload a post during the Entry Period that (i) tags #hcmhomecoming2017, (ii) contains an original photograph that is inspired by the theme of the contest and (iii) includes the hashtag #HCMHomecoming2017.
 - b. **Social media – Facebook** - To enter the Contest, log into your Facebook account during the Entry Period, and send a direct message to HCM-Homecoming-2017 Facebook that includes an original photograph that is inspired by the contest theme. In order to send a direct message to the municipality, you may first need to go to "www.facebook.com/HCM-Homecoming-2017" and click on "Message" or simply post to our page.

- c. **Social media – Twitter** – To enter the Contest, log into your Twitter account during the Entry Period, and send a message to us at @hcmhomecoming21 including the original photo inspired by the contest theme.
 - d. **E-mail entry** - To enter the Contest, send an email to hcmhomecoming2017@gmail.com during the contest period with your pics and details attached.
 - e. **Other** – you can also save your submissions to a flash drive or memory card and drop it off at the Municipal office in Stonecliffe before July 7th. The sooner you post your pics, the sooner people can “like” your photos and increase your chances of winning.
 - f. **No matter the mode of submission include the following information with your pictures:** your name, day and evening telephone numbers, email address, other contact information of your choosing.
 - g. **For each picture include:** category, scene location and names of any identifiable individuals (if known).
7. **Terms & Conditions:** the Municipality reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should a virus, bug, non-authorized human intervention, fraud, or other cause beyond the Municipality’s control corrupt or affect the administration, security, fairness, or proper conduct of the contest.
 8. **We accept no responsibility** for photos which are not received by the deadline no matter the reason including but not limited to: filters, junk e-mail, anti-virus, spam folders or other such security settings/reasons or for the inability to contact the Winner due to Winner’s provision of incorrect or otherwise non-functioning contact information.
 9. **Notification:** The winner(s) will be notified via contact information provided as soon as possible after contest closing. (E.g. if pics submitted via Instagram then notification through Instagram etc.) Winner names and photos will be posted on the Municipal social media pages, website and Newsletter thereafter. Photos submitted may be selected to become part of a commemorative book printed after Homecoming and/or posted on line.
 10. **Prizes:** Shall be picked up in person from the municipal office or mailed (if gift cards) to winners late August. If you cannot pick up your prize, any costs associated with delivery of said prize (aside from lettermail post) will be those of the contest winner.
 11. **Voting:** The winners will be determined by the total number of on-line votes/likes. Those with the highest number of votes, second and third will be the winner in each category. There will be three winners in each of the 5 categories. The voting period will run from the time of posting until July 31, 2017, 11:59 p.m. EST.
 12. **Submission terms:**
 - a. up to 5 entries per person per category;
 - b. may submit in all or any category;
 - c. deadline – photos must be received between 8:00 a.m. June 30 and 11:00 p.m. July 15, 2017;

- d. must be posted to the Municipal Facebook page, Instagram account, emailed to hcmhomecoming2017@gmail.com or dropped off at the Municipal Office at 15 Township Hall Road, Stonecliffe, ON, K0J 2K0;
 - e. each photo must have been taken at and during the municipal Homecoming event over Canada Day weekend;
 - f. There are no age restrictions; the contest is open to everyone.
 - g. To ensure eligibility for the contest, photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization may be disqualified.
 - h. Entries can be in color or black and white.
 - i. Photographs must be original content and by submitting to this contest, contestants declare this fact at point of submission.
 - j. Entries must be submitted electronically in .JPEG or .jpg form.
 - k. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of municipal staff.
13. **Ineligible Entries.** The following submissions are ineligible:
- a. Photographs of or in a private residence;
 - b. Photos that infringe upon another person's rights, including but not limited to copyright;
 - c. Photos that contain inappropriate content. Inappropriateness will be determined by municipal staff. All decisions are final.
14. **Odds:** The odds of winning depend on the number of eligible entries received and cannot be known until contest end date.
15. **Note:** All submissions shall become public and shall be shared, used, and/or publicized by Head, Clara & Maria for the contest and other future purposes, including but not limited to: posting to the municipal website, advertising, promotion, social media, marketing materials or other social or print media.
16. **Winning Photographs:** If your photograph is a winner of the contest, by entering the contest, you have granted, in advance, the Municipality of the United Townships of Head, Clara & Maria a royalty-free, nonexclusive right, in perpetuity, to:
- a. Use the photograph on the Internet and in Social Media;
 - b. Use the photograph in the municipality's internal and external communications materials including but not limited to website, and web publications;
 - c. Edit the photograph to adjust resolution size and scope for printing and framing;
 - d. Use, in connection with the contest, your name in promotions;
 - e. Retain a digital copy of your photograph that will be archived internally.
 - f. Acceptance of prize constitutes permission for the Municipality of the United Townships of Head, Clara & Maria to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
 - g. Other than in commemorative publications, the municipality will not profit off of your photos.
17. **Your Rights.** Excepting the above, you will retain rights to any photograph you submit. You are legally entitled to sell/use/profit from your photos in other applications.

- a. To the best of its ability, the municipality will credit all photographs with the caption “Photographer’s Name” when the full name is available.
18. If you submit a photograph to enter the contest, you grant the Municipality of the United Townships of Head, Clara & Maria a royalty-free, nonexclusive right, in perpetuity, to:
- a. Display the photograph on the municipal website and social media sites;
 - b. Allow HCM to use the photo for promotional purpose such as eNewsletter content, on social media platforms (Twitter, LinkedIn), etc.
 - c. Use the photograph in the municipality’s internal and external communications materials including but not limited to website, and web publications;
 - d. Edit the photograph to adjust resolution size and scope for printing and framing;
 - e. Use, in connection with the contest or any publication, your name in promotions;
 - f. Retain a digital copy of your photograph that will be archived internally.
19. The Campaign hosted by The United Townships of Head, Clara & Mari is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram or any other social media platform.
20. The Municipality assumes no liability for any of the following:
- a. stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
 - b. any error, omission, interruption, defect or delay in transmission, processing, or communication;
 - c. failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
 - d. printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
 - e. incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
 - f. injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
 - g. anyone being incorrectly or mistakenly identified as a winner or potential winner; or
 - h. any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.