

NEWS RELEASE**FOR IMMEDIATE RELEASE****October 20, 2020****Starter Company PLUS Program Opens**

Pembroke, (ON): Enterprise Renfrew County is now accepting applications for Starter Company Plus, a program funded by the Government of Ontario that will support entrepreneurs wishing to start, expand or purchase an existing business in the County of Renfrew and City of Pembroke.

This program has proven to be very helpful for entrepreneurs with new business ideas and for owners of businesses that have been operating for five years or less. It provides four months of business coaching, business plan development, mentoring and instruction from our staff and trainers; counselling from insurance, legal and accounting professionals and, networking with successful local entrepreneurs.

There is also an opportunity at the end of the program for participants to compete, through a business plan pitch contest, for a grant of up to \$4,000 to be applied to their business operations.

Colleen Sadler, Enterprise Renfrew County Business Consultant, explains "*The focus of this program is to provide entrepreneurs with training and mentoring they require to succeed in business. The Starter Company Plus Program is a highly competitive program with limited spaces available. The deadline for applications is Monday, October 26th 2020.*"

Interested entrepreneurs must select a date to attend an Information Session at [Starter Company Plus Program Inquiry](#). The link will take them to the ZOOM Video Conference platform where they will provide required information. Once this information is submitted they will be sent a link for the Starter Company Plus Program ZOOM Information Session of their choice.

At the end of the Information Session participants will be invited to apply to the program, after they have become more familiar with the program benefits, timelines and requirements.

For more information: visit Enterprise Renfrew County's website at www.enterpriserenfrewcounty.com

Enterprise Renfrew County is a non-profit government organization funded by the Ontario Government, the County of Renfrew, the Town of Renfrew and the City of Pembroke. Its mandate is to promote and assist small businesses across the County of Renfrew.

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